

DANDY® *Diversify* **YOUR STALK**



The fresh-cut category continues to grow, and celery is no exception. Dandy® is the leading brand for fresh-cut celery, with options that meet families' needs from recipe preparation to on-the-go snacking. Stock your shelves with a mix of fresh-cut items from the brand you trust for celery that is Naturally Sweeter & Crispier®.

Fresh-Cut BENEFITS



**NATURALLY
SWEETER
&
CRISPIER**

- ✓ Great for snacking, stuffing, stir frying, slow cooking and so much more
- ✓ Co-merchandise with healthy items for easy meal solutions
- ✓ Conventional and organic options available



Retail Packaging & AVAILABILITY

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
ARIZONA	✓	✓	✓									✓
CALIFORNIA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Storage & Handling

Recommendations for short-term storage of 7 days or less:
 Temperature: 32-36 degrees F / 0-2 degrees C
 Humidity: 90%-98% relative humidity

Ethylene production/sensitivities:

- Produces ethylene: No
- Sensitive to ethylene exposure: Yes

Keep celery away from ethylene-producing fruits and ripening rooms. Celery absorbs odors from other commodities such as apples and onions and should not be stored near them.

If discolored or damaged, ribs must be removed from stalk; do not pull rib out of bunch. Trace damaged rib down to the butt end and trim out with the point of a knife.

Product Description	Pack Size	Cartons per pallet	Tie/High	Gross Weight (lbs)	Carton Size (LxWxH in.)	Carton Cube (cubic ft.)	UPC	GTIN
1.6 oz Celery Stick 4 Pack Bundles	9 x 4 x 1.6 oz	375	25/15	3.97	9.313 x 7.813 x 5.688	0.27	073150407104	10073150302833
3 oz Celery Stick 4 Pack Bundles	6 x 4 x 3 oz	375	25/15	4.87	9.313 x 7.813 x 5.688	0.27	073150654003	10073150302123
8 oz Small Celery Sticks	12 - 8 oz	288	18/16	6.47	13.188 x 7.875 x 5.625	0.34	073150652009	10073150302031
1 lb Long Celery Sticks	12 - 1 lb	144	16/9	12.8	11.875 x 9.875 x 9.5	0.65	073150152011	10073150304110
1.25 lbs Long Celery Sticks	12 - 1.25 lbs	144	16/9	15.8	11.875 x 9.875 x 9.5	0.65	073150152233	10073150303946



407-365-2111
www.dudafresh.com

Get Ideas and Share Yours!



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 visit www.dudafresh.com